



Young Learners

(Children and Teenagers)
Special Interest Group



WHEN?

Monday - Friday
Oct 12th - 16th 2009

WHERE?

At your monitor,
reading and writing
emails.

Discussion fielder

SIMON

GREENALL

TOPIC?

**AN HONOUR
GREATER THAN
THE PLEASURE?***
**WRITING AND
PUBLISHING FOR
ELT**

What are the relationships between ELT teachers, writers and publishers, as well as between students, parents, language training organizations, cultural organizations, professional associations, and ministries of education? Why, on many occasions, is there so much tension, and what can we hope for in the digital future? *Borrowed and adapted – with this acknowledgement – from G. M. Young (1882-1959).



Simon Greenall is a past president of IATEFL (1997 – 99).

Over the last twenty-seven years he has published numerous textbooks, including exam material, adult and secondary courses, as well as radio and television programmes for the BBC. Some of his best-known publications include *Effective Reading* (with Michael Swan, Cambridge University Press), the *Reward* series (Heinemann Macmillan Education), and *People Like Us* (Macmillan Education), which explores cultural values, attitudes, beliefs, customs and traditions around the world.

His recent work also includes secondary courses for Poland, Greece and Turkey as well as working as series editor for *Language to Go* (Pearson) for adult learners.

He has worked for nine years as co-editor in chief on the *New Standard English* coursebook series for Chinese junior and senior high school students, which is used in about half of the provinces, and in the same role for *New Standard College English*, a coursebook series for non-English majors in Chinese colleges and universities.

He also works with the Curriculum Development Committee of the Palestinian Ministry of Education on *English for Palestine*, used in all grades in the state schools. In 2008 he chaired a committee, which included Scott Thornbury and Adrian Underhill, to advise on the future direction of English language education in Palestine.

He has given presentations and seminars in about fifty countries



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